**Assumptions**

1. There are companies that are frequently releasing for free limited resources for the employees

2. The Human Capital or Office Administration are struggling with the fair distribution of those resources and usually get complaints

3. The Human Capital or Office Administration are not able to easily publish an offer using the standard tooling in an enterprise - emails, outlook newsgroups, sharepoint.

3. The employees will be proactive and search for other options for distributing resources to recommend to the person responsible

4. The employees would like to book resources with their mobiles, outside the company network

5. The company would pay a monthly fee for the opportunity to distribute fairly the resources, and get the opportunity to make more people happy with the same volume of offerings.

6. People will be willing to proactively share their unused resources. For instance, a person would take out his mobile and actually publish his parking slot for usage by his colleagues for the next two weeks, while he is on vacation, for the reward of points.

**Validation**

**1: Telerik is a case proving the target usage**

**2: Validated by 2 interviews**

**- Telerik: Ognyana Vasileva**

**- Outside Telerik: A French Insurance company with the same issues**

**3: Validated for the Telerik case by a customer validation interview with the Office Admins team**

**4: Validated by 8 interviews outside team 17**

**5: Partially validated by interviewing the Office Admin team**

**6: Validated by 8 interviews outside team 17**

**Customer Validation Quotes**

"This app is simply priceless!"

Ogniana Vasileva

Office Administrator

"It's a super useful app that is a great addition to our community!"

Learning and Development Associate

Ani Grigitsova

"FAIRSHARE is an easy and fast way to build up the company's community and distribute limited perks within our employees!"

Maria Atanasova

Human Capital Associate